

- 9** If a Firm is temporarily unable to comply with the requirements of these Regulations, the Director may require the Firm to discontinue use of the Registered Firm Symbol or any claim to registrations under the System with immediate effect until he is satisfied that the conditions of Registration are regained or pending the result of an appeal under Regulation 12.
- 10** If the Firm fails to comply with these Regulations the Director may, subject to the provisions in Regulation 12 –
- Revoke the Certificate of Registration
 - Reduce the scope of Registration, or
 - Refuse to grant or renew the Certificate of Registration.

Such decisions and the grounds for them shall be communicated to the Firm in writing.

- 11** The Director may, at his discretion, and subject to the provisions of Regulation 12, revoke or refuse to grant or renew a Certificate of Registration if the Firm becomes subject to the bankruptcy laws or makes any arrangements or composition with its creditors or enters into liquidation, whether compulsory or voluntary (but not including liquidation for the purpose of reconstruction) or has a Receiver of its business appointed or is convicted of an offence tending to discredit the Firm's reputation and good faith as a trader. Such decisions and the grounds for them shall be communicated to the Firm in writing.
- 12** In the event of a Firm wishing to appeal against any decision of the Director under these Regulations, it shall, within 14 clear days after having been officially informed of such a decision, give notice in writing to the Chairman of the Committee of MQA, the address of whom may be obtained from the MQA office, of its desire to appeal against that decision.

The Chairman shall convene a meeting of the Appeals Panel which shall be held within 30 clear days of receipt of such notice and the appellant shall be given at least seven clear days notice of the time and place of such a meeting.

The decision of the Director shall stand pending the meeting of the Appeals Panel. At such meetings, both the appellant and the Director shall be entitled to be heard in confidence. The decision of the Appeals Panel, as declared by its Chairman, shall be final.

- 13** These Regulations may, from time to time, be altered by the MQA. No such alterations shall affect the right of any Firm to use the Registered Firm Symbol or claim to be registered under the System unless or until it shall have been given notice in writing of such alterations by the Director who shall notify the Firm of the date by which it must comply with the altered Regulations, which shall not be less than six months from the date of notification of the alternation.
- 14** A register of Firms shall be maintained by MQA and shall be open to inspection by the public at offices of Marketing Quality Assurance Ltd.
- 15** Any notice under these Regulations shall be in writing and signed by or on behalf of the party giving the notice which may be served by sending it by prepaid recorded delivery or registered post or by hand delivery to MQA or the Firm at or to its address for the time being (Registered Office address where applicable). Any notice so served by post shall, unless the contrary is proved, be deemed to have been served forty-eight hours from the time of posting and in proving such service it shall be sufficient to prove that the notice was properly addressed and was posted in accordance with this Regulation.

16 Registered Firm Symbol



Conditions of use

Use of the MQA Registered Firm Symbol is only permissible in the form shown in the above illustrations and in compliance with UKAS regulations, as advised in writing by MQA at the time of issue of a certificate of registration.

Firms are free to use the symbol of any promotional materials including product packaging, point of sale materials, literature, stationery and displays.

If any Firm fails to comply with the conditions of use, then the Director may;

- Revoke the Certificate of Registration
- Refuse to renew the Certificate of Registration.

Such decisions and the grounds for them shall be communicated to the Firm in writing.